



For Immediate release

HARLEM WIZARDS TRICK-HOOPZ POPULARITY ON THE RISE IN CHINA

Tuesday, February 28, 2006

The Wizards will be holding a press conference in Beijing on March 2nd, to announce a new endorsement partnership with Deerhui Sports, an apparel company. The partnership will include three of the Wizards players in a print advertising and TV Commercial(s), for Deerhui.

In addition the Wizards will announce a ten game tour in major Chinese cities, in May. This will be the Wizards third China tour in the last year.

Wizard president Todd Davis, said: "The Fans love the Wizards mix of personality, flair, slams, freestyle tricks, humor and accessibility. We aim to do everything possible to make every fan be a part of and feel the love, the joy and the excitement created at every Wizard event."