



Contact: Todd Davis (201)-271-3600

For Immediate Release

ERIC “BROADWAY” RISES TO THE OCCASSION

Eric Jones, known for his fundamental and high-spirited play, superior leadership, and overall court flair was a rising star with the Harlem Wizards. Eric’s talent, personality and energy caught the eye of the Harlem Globetrotters. The Globetrotters were successful in recruiting Eric and he was a showman with that team over the past two years. Now, Eric is entering his third year back with the Wizards, as a Player-Coach and major creative force in the organization.

Eric’s court game is a combination of sparkling play, ball handling, showmanship and trickery, mixed with a quirky sense of humor. He is the epitome of “Broadway” on the basketball court, but off the court he is a well-balanced, remarkably mature, professional athlete. A native of the Bronx, Eric played at Our Savior Of Lutheran HS and was one of the top private High School players in New York City. This distinction placed him in the New York All-Private School Honors category.

During college, Eric was a two-time All Conference selection at Lackawanna Junior College. At Lackawanna, Eric set the assists and steals records for a season. Eric moved on to Urbana University, shooting .551 from the field, and .500 from the three-point range. Serving as Urbana’s team captain, he led the school to a 48-14 record for two seasons. Along the way, Eric captured awards such as Athlete of the Week, Urbana Sportsmanship Award, and he was recognized for shooting the school’s all-time best 42% from 3-point range.

Eric graduated Urbana University with degrees in Human Resources and Business Management. After graduation, Eric went on to co-found the clothing line Black Butta Wear. One of his proudest achievements was his successful effort to establish an annual basketball game to honor the memory of two of his peers, Omar Garcia and Darin Cooper. For the past five years, the memorial basketball game, held in Parkchester (Bronx, New York), highlights Eric's desire to contribute to his home community. As Eric summarizes, "I always said I wanted to make a difference and this is something I think does just that."

Other accomplishments include being named a 1993 World Scholar Athlete. He was also selected to the Athletes in Action Pro Tour of Sweden and was named to Who's Who among the National Junior College Athletic Association. Eric also played professionally in the Eastern Basketball League (Wilkes Barre Diamonds), and in Celeya, Mexico. Eric says, "If there was one thing I could have people know about me, it's that I pride myself on being a good person first, and a good basketball player second."

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