



Contact: Alisha Lubin (201)-271-3600 ext. 204

For Immediate Release

“Fast Break” to Soar to New Heights for the Wizards

Secaucus, NJ It is the stuff of myth. Of legend. How a man can jump over six people in one leap and complete a rim-rocking slam dunk. Enter “Fast Break,” also known as “Jumpin” Joey Britto, of the Harlem Wizards. He completed this feat and hopes to bring the same type of excitement to the Wizards in 2010-2011, his second season with the team that is the perfect fit for his high-flying exploits.

Indeed, Joey is famous in arenas across the country and world for his remarkable leaping ability. In fact, he twice won the 3rd Eye Open Slam Dunk Contest and played in the NBA’s Development League for the Bakersfield Jam in the 2008-2009 season. He has big-time talent but also an engaging energy that has Joey on the threshold of basketball stardom.

A native of Massachusetts, Fast Break did well at U-Mass Dartmouth, and averaged 15 points per game during his last two years at the college level. Following his collegiate career, he gained international experience by competed in a tour of Europe with the Cape Verdean National Team. He then played for the Billing Rims of the AAPBL, in which he was coached by Cliff Levingston, a former teammate of Michael Jordan on the Chicago Bulls’ early 90’s championship teams. While Cliff has seen some high-flying artistry in his day, you can be sure that Fast Break also caught his attention with his acrobatic finishes!

Joey describes his experiences with the Wizards as a dream come true, by stating that, “It is such an honor to be able to entertain families, while still being able to get everyone involved in the action.” He believes that his rookie season with the Wizards was a learning experience and looks

forward to getting more involved in the “Trick Hoops & Alley Oops” now that he has more experience under his belt.

Joey is also a positive role model for youth in that he understands the value of a good education. In fact, after this season, Joey plans to return to school in order to come closer to his long-term dream of working in the medical profession. He also relishes the fact that the Wizards are active in the community and hold camps for children. For now, he will continue to amaze crowds with his unrivaled athleticism.

In describing a dunk where Joey took off a step past the free throw line and leapt past a defender, his college coach, Brian Baptiste, said, “That goes down as one of the best dunks I have ever seen. It was an electrifying play that showed just how athletic a player Joey really is.”

Moments like this are sure to be common during the 2010-2011 Wizards season, thanks to Fast Break.

Fitness Fact- Joey said that he makes an effort to eat right even during the team’s road trips. He noted that his vertical leap comes half from “natural ability,” but the other half comes from relentless workouts in the gym to improve his leg strength and flexibility.