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For Immediate Release

“Skycam” Jams for the Fans

A breathtaking view from above. Fortunes are spent on it. People travel all over the world to experience it. Luckily, for Harlem Wizards third-year sensation, Ron Ferguson, he simply has to take a single bound to experience the “air up there” and show fans why he has earned the nickname, “Skycam.” Entering the 2010-2011 season, the view from this Skycam has never been clearer or more exciting.

A native of Holland, Michigan, Skycam starred as a point guard for Holland High School and averaged 20 points and 5 rebounds per game during his senior season, which made him an All-Conference selection. He then moved on to Central Lakes University (MN), where he averaged 15 points per game and earned the “Skycam” nickname that has carried over until the present day. Thanks to his 44-inch vertical leap, he often skied over opponents for thunderous slams and won numerous dunk contests, despite only standing 6’2. Unlike other high fliers who are naturally blessed with their leaping ability, Skycam got his “hops” through intense plyometric workouts in the gym; a testament to his indefatigable work ethic.

Skycam’s focus on improving his game continued when he joined the professional ranks. While he had a limited role in his first professional stint with the Twin City Ballers of the ABA in 2005-2006, Skycam’s game improved to the point where he was the focal point of the Holland Blast of the IBL from 2006-2008. Thriving in front of playing in front of his hometown fans in Holland, Michigan, Skycam averaged 12 points, 7 rebounds and 6 assists, and displaying the type of all-around game that caught the attention of Wizards President, Todd Davis in 2008.

Two years later, he now has the attention of show basketball fans worldwide as a member of the Wizards, and his focus on improvement is still noted by Mr. Davis, “Ron is always working on getting better. That impressed us. We knew he could jump and excite the crowd, but we didn’t anticipate how he would jump in and work on all the aspects of the game, such as learning the tricks, public speaking, and participating in comedic skits.” In

speaking to him, Skycam seconded this notion and mentioned that his goal for the upcoming season is to continuously see the growth of himself and the Wizards organization. As his role on the team is one of a “show dunker and trickster,” Ron wants to continue to work with his Wizards teammates on gauging the audiences’ reactions so he can go even deeper into his aerial arsenal to astound them. It is his focus on improvement combined with his infectious smile, humor, and exuberance that makes Ron a natural performer and an ideal fit for the Wizards team.

Considering that his long term goal is to start a youth ministry in which he mentors teens and adolescents, Ron is extremely proud to be a member of the Harlem Wizards, a team which makes a similar impact on youth. As Skycam said, “It is such an honor to be able to work with young people and put smiles on their faces. This is an ideal job for me because I am still a kid at heart.” When he travels around the country, he encourages children to put education first, stay away from drugs, have respect for others, and lead an active, healthy life. From an educational perspective, Skycam hopes to practice what he preaches by returning to school to finish his degree in Human Services, which he is only one semester away from.

A budding basketball phenom that is ready to take his show basketball skills to the next level, a man who has a clear focus for the future, and a person that serves as an ideal role model for youth, all rolled into one engaging, high-flying package. A fresh view from the “Skycam,” indeed.

Health And Fitness Fact- In working with Dr. Rob Gotlin the Wizards Team Doctor, Skycam has learned the importance of stretching, icing, and taking care of his legs. He credits his swift recovery from a knee injury last year to these learned habits. Dietary wise, Skycam has upped his intake of vegetables, fruits, and proteins since sitting in on Dr. Fuhrman’s nutritarian diet lecture.