

# PRESS RELEASE

For Immediate release  
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## “TRI-STATE BASKETBALL CLASSIC”

**Creating Athletes For America Inc. (CAFA)** in conjunction with **Mousey Dream Team** has created the Tri-State Basketball Classic, a borough-wide Street ball tournament featuring the top male and female Street ball players from the five (5) boroughs of New York City as well as those up and coming. Teams participating in the tournament range from boys/girls (ages 10-16) and adults (21 and older). The Tri-State Basketball Classic will also feature guest players from the NBA as well the industry's top performers from the music industry throughout the summer season. The season is scheduled Monday thru Thursday, 4:00pm-8:00pm starting today, June 25, 2007 and concluding August 30, 2007. The games today tips off with two (2) female community High School teams from Westchester (Cherry Hill All-stars) vs. Brooklyn's All-Star girls at 4:30pm and the men's adult unlimited pro-game following will feature TNP vs. Lord Finesse at 6:00pm.

Mountain Dew along with Slam Magazine, and the Harlem Wizards, three (3) of the sponsors will supply promotional materials for the event, which includes: Tech Gear and Apparel items such as portable DVD players, BMX Bikes, towels and headbands. Mountain Dew will also giveaway beverages and allow the community to sample their new flavored “Dew” drinks. Magazines from Slam featuring the top professional basketball players and teams will be distributed to the community's youth as well. The Wizards will give away basketballs, and player trading cards. You also never know when a Wizard will appear at a game. The Wizards will perform at least once during the summer.

A spokesperson for the Tri-State Basketball Classic, former NBA player for the Cincinnati Royals, Rucker Legend and founder of Each One Teach One Rucker Program. Bob McCullough will encourage females to participate in the sport and the youth as a whole to seek positive alternatives through the sport of basketball.

Tri-State Basketball Classic will take place at the Colonel Charles Young Playground located at West 145<sup>th</sup> Street on Lenox Avenue, New York, NY 10030. The event plans to invite Manhattan Deputy Borough President, Ms. Rose-Pierre Louis, New York City Councilwoman, Inez E. Dickens, Community Activist, Virginia Montague and others in support of community programs helping both young women and men reach their fullest potential academically, physically, intellectually, emotionally and socially.

For more information on Tri-State Classic, please contact Kim Champion at (646)-305-6113 or via email, [creatingathletes@yahoo.com](mailto:creatingathletes@yahoo.com).